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## **The Fury Hits Niagara This Summer** *Will you Survive?* **Go to [niagarasfury.com](http://niagarasfury.com) to find out!**

The biggest thrill, 10,000 years in the making, will take Niagara Falls by storm. This summer, the **Fury** will hit. The new multi-million dollar attraction, staged at the brink of the Horseshoe Falls, is the only one of its kind in the world and this summer The Niagara Parks Commission (NPC) will be unleashing the **Fury** at the new Table Rock Center.

While the details of the experience and attraction are still under wraps, Niagara Parks has started to slowly unveil the **Fury** by releasing the name and website. Utilizing technology and science never before conceived NPC assembled experts from across the globe to produce and create **Niagara's Fury™**. Go to [www.niagarasfury.com](http://www.niagarasfury.com) now to register and be among the first to receive more exciting information as it is released to the public.

**"Niagara's Fury** is an extreme experience like no other. It will change you in a way you never imagined. The real question is, Will you Survive?" asked Jim Williams, NPC Chairman.

**Niagara's Fury** is the cornerstone of the highly anticipated renovations at Table Rock Center. The Center will be Niagara's newest "must see" destination for shopping, dining and entertainment. The major renovation and state-of-the art additions include a Bridge of Flowers, which will showcase a distinctive Clock Tower providing covered pedestrian access to the Center from the Fallsview Tourist Area and a Grand Hall year-round viewing Gallery.



Table Rock will also introduce **Pop & Lolly's™**, a candy shop that will include an on-site confectionary chef providing candy enthusiasts with an up-close look at the art of specialized candy being made.

Throughout the shop, a wide selection of candy and gifts, from traditional favourites to



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unique containers will be available and a colorful wall of bulk candy will be featured. A decadent chocolate fountain will be sure to light up the eyes of candy enthusiasts.

Situated right at the brink of the Horseshoe Falls, and also slated to open this summer, is a new dining experience ***Elements on the Falls***™. Featuring open flame cooking with an Artisan twist, ***Elements on the Falls*** will offer the best view of the Falls and will surely be the perfect spot to experience the magic and thunder of the world-famous Niagara Falls.

***Elements on the Falls*** will provide a comfortable and casual setting that's perfect for a relaxing lunch or dinner with friends or family. The menu will offer something for everyone - from traditional to contemporary - and showcases fresh seasonal produce from the Niagara region.



The restaurant will feature terraced seating, meaning that every guest will enjoy an unparalleled view of Niagara Falls. By day, light pours in through full-length windows, creating a bright, airy atmosphere. Music plays softly and combines with the sound of demonstration cooking and lively conversations to create an energetic environment. After dark, the atmosphere is romantic and inspirational, as the "Illumination of the Falls" mixes with reflections on the windows from the open flame cooking.

Details on other new amenities at Table Rock Center will be released in the coming weeks. For up-to-date information on these and other happenings, please visit [www.niagaraparks.com](http://www.niagaraparks.com). And remember to watch for the arrival of the **Fury** at [www.niagarasfury.com](http://www.niagarasfury.com).

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